# Otis & Finn Accessibility Conformance Report

# WCAG Edition

**(Based on VPAT® Version 2.5)**

## Name of Product:

Otis & Finn (<https://www.otisandfinn.com>)

## Report Date:

April 30th, 2025

## Product Description:

Otis & Finn is a community barbershop.

## Contact information:

[otisandfinn@gmail.com](mailto:otisandfinn@gmail.com)

## Evaluation Methods Used:

Accessibility testing as per WCAG 2.2 AA guidelines.

The evaluation was performed using below tools/ tests:

* Screen readers:
  + NVDA on Win10/ Chrome
  + VoiceOver on iPhone/ Safari
* WAVE automated tool
* Color contrast testing using Color Contrast Analyzer
* Browser zoom
* Keyboard-only
* Text-spacing testing using bookmarklets

## Notes:

The VPAT has been prepared based on the accessibility evaluation of the following pages/ flows:

1. https://www.otisandfinn.com
2. https://www.otisandfinn.com/careers
3. https://www.otisandfinn.com/shop
4. https://www.otisandfinn.com/product-page/44th-ave-mural-tee
5. https://www.otisandfinn.com/cart-page?appSectionParams=%7B%22origin%22%3A%22cart-icon%22%7D Cart Page
6. Checkout Page.

## Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standards/guidelines:

|  |  |
| --- | --- |
| Standard/Guideline | Included in Report |
| Web Content Accessibility Guidelines 2.2 at [*https://www.w3.org/TR/WCAG22/*](https://www.w3.org/TR/WCAG22/) | Level A (Yes)  Level AA (Yes)  Level AAA (No) |

## Terms

The terms used in the Conformance Level information are defined as follows:

* **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
* **Partially Supports**: Some functionality of the product does not meet the criterion.
* **Does Not Support**: The majority of product functionality does not meet the criterion.
* **Not Applicable**: The criterion is not relevant to the product.
* **Not Evaluated**: The product has not been evaluated against the criterion.

## WCAG 2.x Report

Note: When reporting on conformance with the WCAG 2.x Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](https://www.w3.org/TR/WCAG20/#conformance-reqs).

### **Table 1: Success Criteria, Level A**

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| --- | --- | --- |
| **Criteria** | **Conformance Level** | **Remarks and Explanations** |
| [**1.1.1 Non-text Content**](http://www.w3.org/TR/WCAG20/#text-equiv-all) (Level A) | Partially Supports | Most images on the website contain  relevant alternative text.  **Exceptions include:**   * Incorrect alternative text is announced for the website logo image in the Checkout flow. |
| [**1.2.1 Audio-only and Video-only (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-av-only-alt) (Level A) | Not Applicable | No audio-only or video-only content is present on the website. |
| [**1.2.2 Captions (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-captions) (Level A) | Not Applicable | No multimedia content is present on the website. |
| [**1.2.3 Audio Description or Media Alternative (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-audio-desc) (Level A) | Not Applicable | No multimedia content is present on the website. |
| [**1.3.1 Info and Relationships**](http://www.w3.org/TR/WCAG20/#content-structure-separation-programmatic) (Level A) | Partially Supports | The website has consistent headers and global table structures to establish clear information and relationships within most parts of the website. Screen readers properly identify most of the information available on the website. Visually impaired users are easily able to perceive the relationships between a particular element and its role.  **Exceptions include:**   * The radio buttons are not grouped on the Checkout page. * The error message is not associated with the edit field on the Home page [Specific to the third-party plugin Acuity Scheduling]. |
| [**1.3.2 Meaningful Sequence**](http://www.w3.org/TR/WCAG20/#content-structure-separation-sequence) (Level A) | Partially Supports | The sequence of most of the content present on the website is meaningful and appropriate and does not affect the meaning of the provided content.  **Exceptions include:**   * Hidden text is announced on the PDP page. |
| [**1.3.3 Sensory Characteristics**](http://www.w3.org/TR/WCAG20/#content-structure-separation-understanding) (Level A) | Supports | No information is present on the website which is based on sensory characteristics such as shape, size, location, sound, etc. |
| [**1.4.1 Use of Color**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-without-color) (Level A) | Partially Supports | Color is not used as the only visual means of conveying most of the information, indicating an action, prompting a response, or distinguishing a visual element.  **Exceptions include:**   * Only color is used to convey the information about the error on the Career page. |
| [**1.4.2 Audio Control**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-dis-audio) (Level A) | Not Applicable | No audio content is present on the website that plays automatically for more than 3 seconds. |
| [**2.1.1 Keyboard**](http://www.w3.org/TR/WCAG20/#keyboard-operation-keyboard-operable) (Level A) | Partially Supports | Most elements of the website support standard keyboard navigation and input functions (including swiping to move between input fields and pressing [Double tap] to make selections).  **Exceptions include:**   * The 'Increase' and 'Decrease' buttons are not focusable on the Cart page. * Several 'Next’, 'Previous', and ‘Share’ buttons are not focusable on the Home page. * The '+' and '-' buttons in the 'Quantity' spin button are not focusable with the keyboard on the PDP page. |
| [**2.1.2 No Keyboard Trap**](http://www.w3.org/TR/WCAG20/#keyboard-operation-trapping) (Level A) | Supports | Keyboard focus is moving sequentially throughout the website without the focus getting trapped in any section and it is convenient to access the functionality. |
| [**2.1.4 Character Key Shortcuts**](https://www.w3.org/TR/WCAG21/#character-key-shortcuts) (Level A 2.1 and 2.2) | Not Applicable | No functionalities are dependent on or controlled by character key shortcuts. |
| [**2.2.1 Timing Adjustable**](http://www.w3.org/TR/WCAG20/#time-limits-required-behaviors) (Level A) | Not Applicable | There is no such activity present on the website where time needs to be adjusted or extended. |
| [**2.2.2 Pause, Stop, Hide**](http://www.w3.org/TR/WCAG20/#time-limits-pause) (Level A) | Does Not Support | No mechanism is provided to play /pause the auto-moving carousel slides on the Home page. |
| [**2.3.1 Three Flashes or Below Threshold**](http://www.w3.org/TR/WCAG20/#seizure-does-not-violate) (Level A) | Not Applicable | There is no flashing content present on the website. |
| [**2.4.1 Bypass Blocks**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-skip) (Level A) | Supports | A bypass mechanism for skipping to the main content is implemented. |
| [**2.4.2 Page Titled**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-title) (Level A) | Supports | Descriptive and correct page titles are present for pages throughout the website. |
| [**2.4.3 Focus Order**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-focus-order) (Level A) | Partially Supports | The focus moves in a correct sequence order for most elements from left to right and top to bottom.  **Exceptions include:**   * The focus moves to the hidden elements multiple times on the Home page |
| [**2.4.4 Link Purpose (In Context)**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-refs) (Level A) | Partially Supports | Most links are provided with appropriate link text and the user would be able to understand the purpose of the link from its link text.  **Exceptions include:**   * The link's purpose is not announced by the screen reader for the slide links present under the 'Partnerships' heading on the Home page. |
| [**2.5.1 Pointer Gestures**](https://www.w3.org/TR/WCAG21/#pointer-gestures) (Level A 2.1 and 2.2) | Supports | All functionalities present in the website can be operated with a [single pointer](https://www.w3.org/TR/WCAG21/#dfn-single-pointer) without a path-based gesture unless a multipoint or path-based gesture is [essential](https://www.w3.org/TR/WCAG21/#dfn-essential). |
| [**2.5.2 Pointer Cancellation**](https://www.w3.org/TR/WCAG21/#pointer-cancellation) (Level A 2.1 and 2.2) | Supports | No down-event of the pointer is used in the website to execute any part of the action. |
| [**2.5.3 Label in Name**](https://www.w3.org/TR/WCAG21/#label-in-name) (Level A 2.1 and 2.2) | Supports | All labels on the website include text and the same text is defined in the code as well to assist speech recognition technologies. |
| [**2.5.4 Motion Actuation**](https://www.w3.org/TR/WCAG21/#motion-actuation) (Level A 2.1 and 2.2) | Not Applicable | No functionality is present on the website that is operable only by device motion. |
| [**3.1.1 Language of Page**](http://www.w3.org/TR/WCAG20/#meaning-doc-lang-id) (Level A) | Supports | The language attribute is correctly defined for the webpages. |
| [**3.2.1 On Focus**](http://www.w3.org/TR/WCAG20/#consistent-behavior-receive-focus) (Level A) | Supports | No interactive element is triggered automatically on receiving the focus. |
| [**3.2.2 On Input**](http://www.w3.org/TR/WCAG20/#consistent-behavior-unpredictable-change) (Level A) | Supports | Change of context does not happen when the user changes the setting of any input controls. |
| [**3.2.6 Consistent Help**](https://www.w3.org/TR/WCAG22/#consistent-help)(Level A 2.2 only) | Supports | A sufficient help mechanism is provided in a consistent place on multiple webpages. |
| [**3.3.1 Error Identification**](http://www.w3.org/TR/WCAG20/#minimize-error-identified) (Level A) | Supports | Errors present on the website are notified to the users correctly. |
| [**3.3.2 Labels or Instructions**](http://www.w3.org/TR/WCAG20/#minimize-error-cues) (Level A) | Partially Supports | The website provides support for motor-impaired and cognitive users as most of the labels and instructions are provided for the form fields, which are clearly visible and readable to such users.  **Exceptions include:**   * Required information conveyed through an asterisk (\*) symbol alone on the Home page [Specific to the third-party plugin Acuity Scheduling]. |
| [**3.3.7 Redundant Entry**](https://www.w3.org/TR/WCAG22/#redundant-entry)(Level A 2.2 only) | Supports | Users are not required to enter the same details in the same process multiple times. |
| [**4.1.2 Name, Role, Value**](http://www.w3.org/TR/WCAG20/#ensure-compat-rsv) (Level A) | Partially Supports | Most of the website elements have a proper label associated with their role and the screen reader is recognizing them correctly with updated values as well.  **Exceptions include:**   * Multiple roles are announced for the elements present on the carousel slides on the Home page. * The value is not announced for the 'Size' listbox on the PDP page. * The label is missing for the 'Close' button on the Checkout page. |

### **Table 2: Success Criteria, Level AA**

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| **Criteria** | **Conformance Level** | **Remarks and Explanations** |
| [**1.2.4 Captions (Live)**](http://www.w3.org/TR/WCAG20/#media-equiv-real-time-captions)  (Level AA) | Not Applicable | No live multimedia content is present on the website. |
| [**1.2.5 Audio Description (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-audio-desc-only) (Level AA) | Not Applicable | No multimedia content is present on the website. |
| [**1.3.4 Orientation**](https://www.w3.org/TR/WCAG21/#orientation)  (Level AA 2.1 and 2.2) | Supports | The website does not restrict its view and operation to a single display orientation. |
| [**1.3.5 Identify Input Purpose**](https://www.w3.org/TR/WCAG21/#identify-input-purpose) (Level AA 2.1 and 2.2) | Partially Supports | Most interactive fields on the website are clearly labeled to direct the user to enter the data expected in the fields.  **Exceptions include:**   * The autocomplete attribute is missing for the edit fields such as ‘First Name’, ‘Last Name’, ‘Phone’, and ‘Email’ on the Home page. |
| [**1.4.3 Contrast (Minimum)**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-contrast) (Level AA) | Partially Supports | Most elements of the website adhere to minimum contrast standards.  **Exceptions include:**   * The ‘Add to Cart' text fails the color contrast ratio in the hover state on the PDP page. |
| [**1.4.4 Resize text**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-scale) (Level AA) | Partially Supports | The website is mostly responsive. At a zoom of 200%, minimal loss of content or functionality is observed.  **Exceptions include:**   * The text under the headings 'Our Culture' and 'Seeking' overlaps and gets truncated at 200% zoom on the Career page. |
| [**1.4.5 Images of Text**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-text-presentation)  (Level AA) | Supports | No information is conveyed to the user via an image of the text. |
| [**1.4.10 Reflow**](https://www.w3.org/TR/WCAG21/#reflow)  (Level AA 2.1 and 2.2) | Partially Supports | The website does not require scrolling in two dimensions to present content without loss of information in 400% zoom on most pages.  **Exceptions include:**   * The horizontal scroll bar appears at a 400% enlarged view of 1280 X 1024 on the Home and PDP pages. |
| [**1.4.11 Non-text Contrast**](https://www.w3.org/TR/WCAG21/#non-text-contrast) (Level AA 2.1 and 2.2) | Partially Supports | Most website user interface components have a contrast ratio of at least 3:1 against adjacent color(s).  **Exceptions include:**   * The boundary of the check boxes fails the color contrast ratio on the Shop page. |
| [**1.4.12 Text Spacing**](https://www.w3.org/TR/WCAG21/#text-spacing)  (Level AA 2.1 and 2.2) | Supports | The website is compliant with WCAG text spacing requirements. |
| [**1.4.13 Content on Hover or Focus**](https://www.w3.org/TR/WCAG21/#content-on-hover-or-focus) (Level AA 2.1 and 2.2) | Supports | The content that is triggered by hover or focus is dismissible, hoverable, and persistent. |
| [**2.4.5 Multiple Ways**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-mult-loc)  (Level AA) | Supports | A proper navigation header is provided to access the different types of website pages. |
| [**2.4.6 Headings and Labels**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-descriptive) (Level AA) | Partially Supports | Most headings and labels on the website provide sufficient detail of the content they are describing.  **Exceptions include:**   * Insufficient label is announced for several 'Book' buttons on the Home page [Specific to the third-party plugin Acuity Scheduling]. |
| [**2.4.7 Focus Visible**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-focus-visible) (Level AA) | Supports | All the elements present in the website have focus visibility. |
| [**2.4.11 Focus Not Obscured (Minimum)**](https://www.w3.org/TR/WCAG22/#focus-not-obscured-minimum) (Level AA 2.2 only) | Supports | All elements that receive keyboard focus are at least partially visible upon receiving the focus. |
| [**2.5.7 Dragging Movements**](https://www.w3.org/TR/WCAG22/#dragging-movements)(Level AA 2.2 only) | Supports | All actions that involve dragging, are provided with a simple pointer alternative. |
| [**2.5.8 Target Size (Minimum)**](https://www.w3.org/TR/WCAG22/#target-size-minimum)(Level AA 2.2 only) | Supports | All the interactive pointer targets are at least 24 by 24 CSS pixels or have sufficient spacing around them. |
| [**3.1.2 Language of Parts**](http://www.w3.org/TR/WCAG20/#meaning-other-lang-id)  (Level AA) | Not Applicable | English is the primary and only language of the website. There are no phrases or sentences written in any other language, which need to be defined separately. |
| [**3.2.3 Consistent Navigation**](http://www.w3.org/TR/WCAG20/#consistent-behavior-consistent-locations) (Level AA) | Supports | Navigational mechanisms are repeated on the website and occur in the same relative order each time they are repeated. Hence, consistent navigation is provided to the user. |
| [**3.2.4 Consistent Identification**](http://www.w3.org/TR/WCAG20/#consistent-behavior-consistent-functionality) (Level AA) | Supports | Components that provide the same functionality throughout the website can be easily identified by the user. |
| [**3.3.3 Error Suggestion**](http://www.w3.org/TR/WCAG20/#minimize-error-suggestions)  (Level AA) | Supports | The provided error messages are descriptive enough to understand the error and identify the location where they occur. |
| [**3.3.4 Error Prevention (Legal, Financial, Data)**](http://www.w3.org/TR/WCAG20/#minimize-error-reversible) (Level AA) | Not Applicable | There are no critical forms available where error prevention is required. Error suggestions are enough to  fill out the form and correct the errors. |
| [**3.3.8 Accessible Authentication (Minimum)**](https://www.w3.org/TR/WCAG22/#accessible-authentication-minimum) (Level AA 2.2 only) | Not Applicable | No such authentication is required on the website. |
| [**4.1.3 Status Messages**](https://www.w3.org/TR/WCAG21/#status-messages)(Level AA 2.1 and 2.2) | Partially Supports | Most of the updated content automatically notifies the visually impaired users via a screen reader.  **Exceptions include:**   * The slide change, error, and status messages are not announced by the screen reader on the Home page. |